



VOLUME 4 • ISSUE 2 • SUMMER 2012

Enriching Lives

A Publication of the Cris Collinsworth ProScan Fund



Cris Collinsworth ProScan Fund Awarded \$25,000 Grant

In This Issue

2012 Queen City Classic Chess Tournament a Success!



The Pink Ribbon Increases Outreach Efforts



Chess Introduced to the After School Program at John G. Carlisle Elementary



International Master Irina Krush visits St. Ignatius Elementary School



ABOVE: (Left to right) Maggie Fennell, Director Cris Collinsworth ProScan Fund, Keri Randall, Fifth Third Foundation Office Program Associate, Cris Collinsworth, Heidi Jark, Fifth Third Foundation Office Managing Director, and Karen Blair, Mammographer at ProScan Pink Ribbon Center, Over the Rhine.

The Cris Collinsworth ProScan Fund (CCPF) was awarded a \$25,000 grant from the Jacob G. Schmidlapp Trusts, Fifth Third Bank, Trustee. The grant money will help fund the Pink Ribbon Empowerment Program (PREP) and the ProScan Pink Ribbon Center Over the Rhine – two of the CCPF’s Pink Ribbon Programs. These programs help underserved women receive breast health education and access to recommended preventative breast health services.

Available to women in the eight-county Greater Cincinnati area, PREP focuses on educat-

ing community members on the importance of early breast cancer detection and the breast health services available within their own neighborhoods, such as the ProScan Pink Ribbon Center Over the Rhine (PPRC). A women’s imaging center located in the heart of Over the Rhine, the PPRC provides screening mammograms at no cost to qualified patients. Women can learn about the available services through PREP and receive these services at the center in Over the Rhine.

The American Cancer Society reports that 12 percent or one in eight women will develop breast cancer in her lifetime. The mission of the Pink Ribbon Programs is to raise breast health awareness through educational outreach, enhance the lives of women in Greater Cincinnati, and provide early breast cancer detection services to all women, including the underserved and underinsured. The Fifth Third Foundation office is helping CCPF make strides towards diagnosing women in the early, curable stages of breast cancer.

The Foundation Office at Fifth Third Bank grants over \$30 million annually by serving as trustee or co-trustee of over 70 private and corporate foundations. The foundation supports a variety of causes including educational establishments, arts organizations, basic-needs organizations, shelters, counseling centers, environmental projects, and animal rescue efforts.

(Continued on page 2)

CRIS COLLINSWORTH PROSCAN Fund
www.ProScanfund.org

Reserve Your Spot Now for the 11th Annual Pink Ribbon Luncheon: September 27, 2012

Saving Lives, Empowering People,

11th Annual Queen City Classic a Success!



ABOVE: International Master Irina Krush and Grandmasters Maurice Ashley and Gregory Kaidanov.

On Friday, March 16 and Saturday, March 17, hundreds of players, their parents and siblings, and chess enthusiasts entered Paul Brown Stadium for the 11th Annual Queen City Classic (QCC) Chess Tournament. After 11 years, the QCC is still one of the largest scholastic chess tournaments in the area.

Nearly 700 students played in this year's tournament and over 25 different teams traveled from all over the Midwest to participate, including one team of over 50 students traveling to Cincinnati from Detroit, Michigan. The QCC provides a level playing field for students of all ages ranging from four years old to eighteen years old, even with some kindergarteners competing

against high school seniors in the rated K-12 open section. It is not an exaggeration to say that on this weekend, there are no boundaries.

Students traveled to Paul Brown stadium for one reason, to play chess. However, the Cris Collinsworth ProScan Fund (CCPF) did not overlook the date of this year's tournament, March 17, also known as the Feast of Saint Patrick. In honor of the Irish culture, the CCPF celebrated the holiday giving green Queen City Classic t-shirts to all participants.

One of the most unique aspects of the tournament is the presence of world-renowned chess Masters and Grandmasters.

(Continued on page 4)



CCPF Awarded \$25,000 Grant *(Continued from page 1)*

The Jacob G. Schmidlapp Trust in particular, supports relief in sickness, suffering, and distress; for the care of young children, the aged or the helpless or afflicted; for the promotion of education, and to improve living conditions. This grant was awarded to the Cris Collinsworth ProScan Fund to help promote breast cancer education as well as help decrease the number of women suffering from breast cancer by promoting early breast cancer detection.

The Jacob G. Schmidlapp's Trust was developed to make his vision a reality. Jacob G. Schmidlapp was born in 1894 to illiterate immigrant parents. He was constantly made fun of for his background, but the teasing only motivated him to strive for greatness. By age 12, Jacob G. Schmidlapp was running his family grocery store. By age 27, he had founded Union Savings Bank, which eventually merged into Fifth Third Bank in 1919.

Jacob G. Schmidlapp was a pioneer of social reform. One of his greatest achievements was the Model Homes Project. Created in 1906, this set of homes became the city's first housing project. Jacob G. Schmidlapp became determined to eradicate societal inequities by

providing affordable yet beautiful housing to low income families. He believed that if people could take pride in their surroundings, crime would be decreased.

This vision falls in line with the same ideals that the Cris Collinsworth ProScan Fund prides itself on everyday. Generous grants given by organizations like Fifth Third Bank started by people like Jacob G. Schmidlapp are what make the work of the CCPF possible.

RIGHT: Heidi Jark presents a \$25,000 check to Cris Collinsworth to support the Cris Collinsworth ProScan Fund Pink Ribbon Center, Over the Rhine.



The Pink Ribbon Increases Outreach Efforts

The Cris Collinsworth ProScan Fund (CCPF) spends countless hours on the Pink Ribbon Empowerment Program (PREP), which focuses on breast cancer education and prevention. To provide the best information possible, the Pink Ribbon staff members attend numerous health fairs in the community and utilize various education resources, such as breast models to demonstrate how to perform an effective self breast exam. The Pink Ribbon also provides take home information and giveaways, including self breast exam shower cards and educational pamphlets with information about the Pink Ribbon Programs, prevention services, and breast cancer detection.

On March 23-24, the Pink Ribbon participated in the first annual Cincinnati Combats Cancer event held at the Cintas Center. Over 4000 community members attended the event and took part in the many educational opportunities offered by Cincinnati Combats Cancer to learn about the cancer resources available to them. Physicians and survivors provided over 50 lectures and over 70 healthcare organizations shared information and provided free cancer screenings. The Rusty Griswolds, a local 80's cover band, concluded the event providing entertainment for the survivor celebration party.

The Pink Ribbon also attended the Climb for Crossroads event



ABOVE: Brittany Buckman, Outreach Coordinator, educates hundreds of women through the Pink Ribbon Programs.

Mother, Daughter, Sister, Friend Lunch and Learn

Three days after Mother's Day on Wednesday, May 16, 2012, the ProScan Pink Ribbon Center Over the Rhine opened its doors for the first on-site women's event of the year. Mothers, Daughters, Sisters, and Friends gathered at the center in Over the Rhine on East Liberty Street from 12 to 2 p.m. to learn about the importance of breast health and healthy eating habits. The Pink Ribbon Empowerment Program (PREP) hosts women-focused events throughout the year to promote breast education, healthy living, and empowerment of women to take charge of their health.

Thanks to the generosity of the Subway branch located in Fort Thomas, Kentucky guests were able to immediately transition to a healthy diet as they enjoyed a nutritious lunch provided by Subway.

Women who attended the Lunch and Learn also had the opportunity to receive their annual mammogram. Those who qualified received a mammogram at no cost through the Pink Ribbon Mammogram Match Program – a program that provides complimentary mammograms to uninsured women at the Over the Rhine center on Tuesdays, Thursdays, and Saturdays. Walk in patients are welcome.

For more information, call 1-866-557-PINK.

presented by the Crossroads Health Center on Saturday, April 28, 2012. The ProScan Pink Ribbon Over the Rhine Center is located inside Crossroads Health Center in the heart of Over the Rhine. The event, usually referred to as "The Climb," is a two mile walking tour of Over the Rhine. The walk ends with the historic Prospect Hill climb of 200 steps. The event raises money and awareness for uninsured health care at Crossroads. Although the funds do not support the Pink Ribbon, each year, the ProScan Pink Ribbon Center Over the Rhine provides numerous free walk-in mammograms for uninsured patients who attend the event as well as education for anyone who attends.

You can also expect to see the Pink Ribbon at multiple health fairs throughout the year. **For more information, call 1-866-557-PINK.**

THANKS TO SUBWAY

for donating lunch for PREP's
Mother, Daughter, Sister, Friend Lunch and Learn event
held on Wednesday, May 16, 2012.



11th Annual Queen City Classic *(Continued from page 2)*



ABOVE: International Master Irina Krush and Grandmaster Gregory Kaidanov face off in a blindfolded chess match during Friday night's opening ceremonies.

Previous chess icons who attended the QCC include Grandmasters Maurice Ashley, Larry Christiansen, Gregory Kaidanov, International Master Irina Krush, Grandmaster Susan Polgar, and Women's Grandmaster Jennifer Shahade. Maurice Ashley, Gregory Kaidanov, and Irina Krush have been staples in the QCC Chess Tournament for many years and are scheduled to return for next year's competition.

The Queen City Classic is designed to increase chess participation among all children by popularizing the game of chess. From the novice to the expert, students of all ages and backgrounds have the opportunity to sharpen their reasoning and academic skills while having fun. Executed and presented by the Cris Collinsworth ProScan Fund and sponsored by the Cincinnati Bengals, the QCC raises the intellectual bar for children in the Midwest as hundreds of youth from every neighborhood in the area spend two days together playing the both timeless and

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BELOW: Nearly 700 students played in this year's tournament and over 25 different teams traveled from all over the Midwest to participate in Saturday's tournament.



historic game of chess.

Through the generosity of the Cincinnati community, Cris Collinsworth ProScan Fund is able to reach students beyond the tournament by providing chess education in schools and after school programs in some of Cincinnati and Northern Kentucky's most underserved neighborhoods. Through collaboration with non-profit community centers and schools in underprivileged areas, the CCPF supports and organizes chess instruction for children.

The Fund's chess program promotes the advancement of children's intellect, reasoning, feelings of empowerment and ability to achieve. Studies show that learning and playing chess helps children develop critical thinking skills and build self-esteem, while teaching and empowering children to succeed.



ABOVE: Excited participants proudly display their trophies during closing ceremonies on Saturday.

Dr. Phil Lichtenstein: A Shining Knight for Cincinnati's Youth

An individual in the community who is also striving to improve the intellectual development of children is Dr. Philip Lichtenstein. He currently serves as the Medical Director of the Children's Home of Cincinnati and has been a pediatrician for nearly 30 years. Because there are not enough psychiatrists to treat children's mental health illnesses, Dr. Lichtenstein has developed numerous studies and programs proving that a trained pediatrician can treat the less severe mental health illnesses many children face. The Cris Collinsworth ProScan Fund honored Dr. Lichtenstein as this year's Shining Knight Award recipient at the Queen City Classic opening night simul event for his service to children in our community.

Dr. Lichtenstein's vision goes hand in hand with the vision of the Queen City Classic. By identifying and supporting activities that appeal to all age groups, cultures, and economic status, the Fund's chess program is making a tangible difference in the education, mentoring, and overall lives of children while stimulating essential life skills and bringing smiles to the faces of every child.

BELOW: (Left to right) Cody Pomeranz, Jory Pomeranz, Corbin Pomeranz, 2012 Shining Knight Recipient Dr. Philip Lichtenstein, and Cris Collinsworth.



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Chess Introduced to the After School Program at John G. Carlisle Elementary



ABOVE: Students in the John G. Carlisle Elementary after school program shake hands and say "Good Game" after their chess game.

chess program, at John G. Carlisle Elementary school in Covington, Kentucky. Coordinated and hosted by the Cris Collinsworth ProScan Fund, the after school program intends to not only teach chess to students, but also build self-control, confidence, and patience.

Students aged kindergarten to fifth grade attend John G. Carlisle Elementary, and all children in the after school program now have the option to participate in chess classes. Jon Applebee, volunteer for the Queen City Classic and member of the Cincinnati Chess Club, teaches the courses. Jon, with the help of CCPF, teaches four one-hour classes every week. On Monday, there are two classes for students in third to fifth

Shortly after the Cris Collinsworth ProScan Fund wrapped up the Queen City Classic Chess Tournament, the fund coordinated the next chess initiative: Chess in schools. March 26 marked the first day of the after school

grade, and on Tuesday, there are two classes for students in Kindergarten to second grade. Some students even stay for both classes.

The Cris Collinsworth ProScan Fund strongly believes that chess not only helps to build on many traits other sports possess, such as teamwork, but that it also builds on academic traits, such as critical thinking, which can help students succeed scholastically.

It is the understanding of the Cris Collinsworth ProScan Fund that the sport of chess teaches lessons outside the classroom which will help to build stronger students inside the classroom. These beliefs are the driving force of providing chess lessons in schools.

BELOW: Chess instructor, Jon Applebee, observes a game between two students in the John G. Carlisle Elementary after school program and challenges them with questions about their moves.



International Master Irina Krush visits St. Ignatius Elementary School



ABOVE: International Master Irina Krush shakes hands with a St. Ignatius chess club member before starting their match.

On Friday, March 16, the Cris Collinsworth ProScan Fund introduced International Chess Master Irina Krush to St. Ignatius Loyola School in the heart of the Westside of Cincinnati. Irina performed a once in a lifetime chess demonstration for the school's Chess Team members. Over 80 of the club's 110 players voluntarily came to school an hour early to partake in the event. Players waited patiently for their chance to play Irina head-to-head in a Simul event.

A simul demonstration was set-up so that Irina had the ability to move from board to board, playing multiple students simultaneously. She played teams of eight students where each player took turns making the next move so all had a chance to participate. When a move was made at one board, Irina then moved to the next board where another student tried to take down the International Master!

As she played the students, she also taught them new chess strategies. St. Ignatius chess coach, Joe Feeley, overheard some of the kids say "I'll never make that mistake again" as Irina coached them on the better move to make. Irina also introduced the players to "Loser Chess". The first player to lose all pieces wins the game. This has since become very popular for the St. Ignatius chess club. For a week after Irina's visit, the chess team was, as Coach Feeley described, "chess crazy". Many of the students asked if Irina could come back next year.

Irina Krush was the 2007 and 2010 U.S. Women's Chess Champion and the youngest woman ever to win a U.S. Women's Championship at the age of 14 in 1998. Irina currently plays for the New York Knights in the U.S. Chess League and most recently, she played on the U.S. team in the 38th Chess Olympiad. Irina was highlighted in the February Issue of the Chess Life magazine for her strong tournament finishes which elevated her to 15th place in the 2011 Grand Prix. She has used her expertise to help build chess interest and knowledge among the younger generation.

St. Ignatius was the fourth Greater Cincinnati School Irina has visited on the Friday mornings before the Queen City Classic Chess Tournaments. In 2010, Irina visited the Norwood Chess Club whose program grew from four students to currently over 150 players. In 2011, Irina made the trip to two different schools – visiting Sycamore High School where she taught a smaller class of about 20 and then Blairwood Elementary School in Dayton, Ohio where she interacted with 50-60 students.

Irina told the Cris Collinsworth ProScan Fund that these visits are one of her favorite parts of the weekend. She enjoys interacting on a more personal level with some of the area's most enthusiastic young chess players. Many participants in Friday's event at St Ignatius Loyola also played in the Queen City Classic Chess Tournament the next day at Paul Brown Stadium.



ABOVE: Students watch as Krush makes her move.



ABOVE: St. Ignatius Chess Program participants.



Enriching Lives

Volume 4, Issue 2 • Summer 2012

- Writers: ProScan Editorial Staff
- Designer: Tom Anneken

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September 27, 2012

Duke Energy Convention Center

For more information, visit www.pinkribbon.org

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