



VOLUME 4 • ISSUE 1 • WINTER 2012

Enriching Lives

A Publication of the Cris Collinsworth ProScan Fund



Nora Ephron Wows Sell-Out Crowd at The Pink Party!

In This Issue

2012 QCC Chess Tournament
Looks to Surpass
Last Year's Numbers



The Importance of the
Pink Ribbon Programs in
Greater Cincinnati



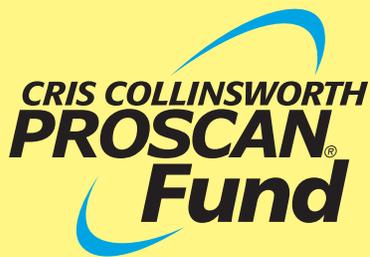
Dr. Philip Lichtenstein Announced
as 2012 Shining Knight



Cris Collinsworth ProScan
Fund Nominated for
Difference Maker Award



AVEDA Salon hosts
"Cut-A-Thon" in October



www.proscanfund.org



and atrium in multiple arrays of pink. The tables were adorned with handcrafted centerpieces and original Toni Hoge designed placemats dedicated to the 10th anniversary celebration. To complete the PINK PARTY, giant wrapped gift boxes and an eight foot tall birthday cake ornamented the entrances and stage.

To kick off the event, guests enjoyed learning

about many different areas of women's health during the pre-luncheon physician panel. The

(Continued on page 4)

The Cris Collinsworth ProScan Fund is thrilled to report that this year's Pink Ribbon Luncheon was a sold out event, yet again. On Thursday, October 4, 2011, nearly 1,400 men and women flooded Duke Energy Convention Center for the 10th anniversary celebration of the annual fundraiser. Through ticket sales, sponsorships, donations, and the live and silent auctions, the PINK PARTY raised over \$300,000 to benefit the Cris Collinsworth ProScan Fund Pink Ribbon Programs.

To prepare for the event, Pink Ribbon Luncheon volunteers and committee members spent days decorating the ballrooms, entrances,



Reserve Your Spot Now for the 11th Annual Queen City Classic: March 16-17, 2012

Saving Lives, Empowering People,

Queen City Classic Looks to Surpass Last Year's Numbers



On March 16 – 17, 2012, students from eight states throughout the Midwest will travel to the Cincinnati Bengals' Paul Brown Stadium Club West for the 11th Annual Queen City Classic Chess Tournament. A crowd of approximately 700 students is expected to participate in this year's event – surpassing sold out numbers of 2011's tournament and simul exhibition.

Returning for the Queen City Classic are Grand Master Maurice Ashley, Grand Master Gregory Kaidanov, and International Master Irina Krush. To kick off the weekend's activities, Kaidanov and Krush compete in a blindfold match on Friday evening while Ashley's commentary captivates the crowd. All guests observe in disbelief as these Masters play a game most players would never attempt.

Following the blindfold match, players and coaches have the opportunity to compete against and learn from Ashley, Kaidanov, and Krush, along with local Masters during the Simul event. During the Simul, each master plays 30-40 chess matches simultaneously by moving from board to board, playing one piece at a time against student



SAVE THE DATE!
March 16-17, 2012



11th Annual
Queen City CLASSIC™
Chess Tournament



and Strengthening Their Futures



competitors. This impressive presentation requires the masters to display great concentration, memorization, and strategy. The Simul concludes with about 12 hours to spare until tournament time.

On Saturday morning, the festivities begin bright and early with the singing of the national anthem at 9 a.m. Shortly after, pairings are posted, and the first round of chess matches commences. Players participate in a total of five rounds throughout the day, which are followed by final result reporting and a trophy ceremony. All chess players receive a medal for their participation and over 150 team and individual trophies are distributed based on player performance.

Not only do players have the opportunity to sharpen their skills and compete against some of the most renowned chess players in the world, they also learn valuable life skills through their involvement with the Queen City Classic Chess Program. Discipline, concentration, patience, analytical thinking, and sportsmanship are all reinforced through the game of chess and encouraged by the coaches, Masters, and volunteers throughout the tournament. For instance, each game always begins and ends with a handshake.

Players of all skill levels are welcome to participate in the Queen City Classic. Sections are available to accommodate all playing levels – both rated and non-rated. The regular tournament entry fee is \$45 with early bird registration fee \$35 if registered by February 17. Registration fee includes optional participation in Friday night's Simul event, a scorebook, pencil, lunch, medal, t-shirt, and one guest admission. Additional guest admission is \$5 per person for the weekend's events. No charge for children twelve and under.

REGISTER NOW by visiting www.queencyclassic.org or calling 513-924-5080.

TAKE ADVANTAGE OF THE EARLY BIRD SPECIAL: REGISTER BY FEBRUARY 17 AND SAVE \$10.

SCHEDULE:

Simul Check-In: Friday, March 16, 5:00 pm
Simul Begins: Friday, March 16, 6:30 pm
Tournament Check-In: Saturday March 17, 7:00 am
Tournament Begins: Saturday March 17, 9:00 am

FEES:

Early Bird Registration: \$35 if registered by February 17
Regular Registration: \$45
Simul Registration: \$20 (if not participating in tournament)

ACCOMMODATIONS:

The Queen City Classic is excited to partner with the **Hyatt Regency** in downtown Cincinnati to offer discounted rates to event participants. Centered on the majestic Ohio River, the Hyatt Regency is only blocks away from Paul Brown Stadium.

To make a reservation, call 1-888-441-1442 or visit resweb.passkey.com/go/ccpf.

- \$89 a night before taxes (parking not included)
- Rates are reserved for a block of rooms for Friday, March 16 and Saturday, March 17
- Reservations must be made by March 1, 2012 to receive discounted rates

Participants and their guests are responsible for arranging their own travel and hotel accommodations.

Nora Ephron Wows Sell-Out Crowd at The Pink Party! *(Continued from page 1)*



lectures included informative discussions from Dr. Michael Columbus on breast reconstructive surgery, Dr. Betsy Levick on radiation oncology, Dr. Paul Lucky on dermatology, and Dr. Malcolm Shupeck on neurosurgery and neuroimaging.

At noon, the doors opened to the Grand Ballroom. As guests entered, they were awed by the exquisite decorations and finite details. Welcomed by Emcees, Cris Collinsworth and Channel 9 News anchor

Carol Williams, attendees took their seats in anticipation for this year's anniversary presentation. Lynnette Wyler, the 2011 Honorary Chair, kicked off the event with a graceful invocation. Next, Carol and Cris presented the Karen Wellington Memorial Foundation with the Power of Pink Award, followed by an exciting live auction where nine one-of-a-kind trips were available for bidding, including a luxurious vacation to Italy.

Adding to the fun was guest speaker, Nora Ephron, film director, producer, screenwriter, and New York Times Bestselling author. Ephron said her success as a writer is owed in part to her mother's saying, "everything is copy" which kept her life entertaining and funny. Explaining how her career evolved into a reputable film director and screenwriter with films like *Sleepless in Seattle* and *When Harry Met Sally*, Ephron discussed some of the battles women of all ages face. Guests left calling Ephron one of the "best speakers" the Pink Ribbon Luncheon has ever featured.



Cris Collinsworth reminded the audience that although the Pink Ribbon Luncheon is an afternoon to celebrate, the event's main purpose is to raise awareness and funds for the Pink Ribbon Programs that support thousands of women in need each year throughout the Greater Cincinnati community. The Pink Ribbon Luncheon committee hopes to break all records next year regarding attendance and funds raised for the Pink Ribbon Programs. Mark your calendars for the 11th Annual Pink Ribbon Luncheon on Thursday, September 27, 2012 at the Duke Energy Convention Center!



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Thank You Cincinnati Bell and Richter and Phillips



The Pink Ribbon Luncheon is a day to celebrate life and support among the breast cancer community. The Cris Collinsworth ProScan Fund would like to give a special thanks to Cincinnati Bell and Richter and Phillips for donating the amazing gifts each guest received for attending the PINK PARTY 10th anniversary celebration.

Cincinnati Bell donated the chic pink Pashminas that were placed on the back of each chair at the luncheon and embroidered with the Pink Ribbon logo on their tags.

Richter and Phillips donated the gorgeous pink watches that were placed around each napkin to add to the pink ambiance.

These incredible gifts of appreciation not only added a touch of fun to the afternoon, but also allowed the Cris Collinsworth ProScan Fund to give something back to everyone who made the Pink Ribbon Luncheon such a success. Thanks to the continued support and generosity of Cincinnati Bell and Richter and Phillips, all Pink Ribbon Luncheon attendees will have something pink to wear throughout the year in remembrance of this fantastic anniversary celebration.



Saving Lives, Empowering People,

Dr. Lichtenstein Announced as 3rd Shining Knight!



The QCC is proud to announce Dr. Philip Lichtenstein as the 3rd Annual Shining Knight Award recipient. During the opening ceremony of the “Simul” event, the Cris Collinsworth ProScan Fund will honor Dr. Lichtenstein with the Shining Knight award for his tenured commitment to children’s health initiatives throughout the Cincinnati and Northern Kentucky communities. A pediatrician for nearly 30 years, Dr. Lichtenstein is currently the Medical

Director of the Children’s Home of Cincinnati where he dedicates his time treating mental health needs of children. He is also working to place physicians, nurses, and other health-related professionals into local school systems with hopes of providing children with improved and faster access to necessary assessments and medications, particularly for mental health needs. Dr. Lichtenstein has also been on The Children’s Home Board of Trustees since 2006.

Influencing many area organizations, Dr. Lichtenstein serves as a member on many community advisory boards and committees geared towards enhancing children’s health. He is currently on the Community Advisory Board at Children’s Law Center in Covington, Kentucky, a Member of the Board of Trustees at the Olympus Center in Cincinnati,

Ohio, a Member of the Campbell County and Kenton County Multi-disciplinary Sexual Abuse Case Review Committees, and a Member of the ADHD Multidisciplinary Collaborative Assessment Team at the Covington Public Schools. In addition to his volunteer work and his time spent at The Children’s Home, Dr. Lichtenstein is also on the Courtesy Staff at St. Elizabeth Hospital in Edgewood, Kentucky, the Attending Staff at St. Luke Hospital in Ft. Thomas, Kentucky, and the Attending Staff at Children’s Hospital Medical Center in Cincinnati, Ohio.

Dr. Lichtenstein graduated with his bachelor’s degree from Harvard University and earned his doctorate degree from Vanderbilt University School of Medicine. He continued his medical career as an intern, resident, and chief resident at Children’s Hospital Medical Center in Cincinnati, Ohio. With fellowship training in Pediatric Gastroenterology and Nutrition, Dr. Lichtenstein is licensed to treat patients in both Ohio and Kentucky.

As we continue to honor individuals who dedicate their time to improving the lives of children in the Greater Cincinnati area, Dr. Lichtenstein truly exemplifies the qualities of the Shining Knight Award.

The Cris Collinsworth ProScan Fund is truly humbled and privileged to welcome Dr. Lichtenstein to the Queen City Classic as this year’s Shining Knight.



Cris Collinsworth ProScan Fund Nominated for Difference Maker Award



In the fall of 2011, the Cris Collinsworth ProScan Fund (CCPF), in conjunction with the Queen City Classic Chess Tournament, was nominated for the Cincinnati Children’s Difference Maker Award. The CCPF was recognized for impacting the lives of children in the Greater Cincinnati community by providing area youth with unique opportunities to play the classic board game while learning vital life skills.

Each year, the Cincinnati Children’s Museum recognizes select individuals and organizations that share Cincinnati Museum Center’s mission to better the lives of children in our community. Since its inception,

the Difference Maker Award has honored over 63 amazing nominees.

All nominees were recognized for their hard work and dedication to children at the Fourth Annual Difference Maker Awards dinner event in October. A variety of other influential organizations and individuals were also nominated for their commitment to children throughout the Tri-State. Although CCPF was not chosen as one of the five final honorees, we were humbled to be nominated in company with such a prestigious group who share the same values and commitment to child development. The Cris Collinsworth ProScan Fund congratulates the award recipients and thanks the Cincinnati Museum Center for their focus on improving children’s lives.



The Importance of the Pink Ribbon Programs in Greater Cincinnati



With one in eight women diagnosed with breast cancer, everyone knows someone who has been touched by the disease. Although breast cancer mortality rates are decreasing nationally, our region ranks among the highest in breast cancer diagnoses in the country. In 2010, the American Cancer Society ranked Ohio seventh in newly discovered breast cancer cases and breast cancer mortalities within the United States. According to the Ohio Cancer Incidence Surveillance System, an average of 10,000 new cases of breast cancer among females is diagnosed annually in our state alone.

It is the mission of the Cris Collinsworth ProScan Fund to provide early access to breast cancer detection services, raise awareness about prevention, and offer support to women recently diagnosed through its Pink Ribbon Programs. The Pink Ribbon firmly pledges to continue to support the fight against breast cancer and increase breast health education among all women within the Greater Cincinnati communities and throughout the world.



The Pink Ribbon Programs:

The Pink Ribbon **Mammogram Match Program** provides complimentary screening mammograms, diagnostic mammograms, breast ultrasounds, and breast biopsies to women who are underserved and underinsured throughout the Tri-State area at the ProScan Pink Ribbon Centers.

The **Crusin' for a Cure "Pink" Vans** provide complimentary transportation to and from breast health appointments at the ProScan Pink Ribbon Centers. This program is the only one of its kind within the region offered by a medical provider to ANY patient upon request.

The **ProScan Pink Ribbon Centers** provide the highest quality of breast imaging services. When entering the centers, the first face patients

see is that of a breast cancer survivor – someone who clearly understands the fear and anxiety that exists prior to having a mammogram. The staff members' personal connections to breast cancer allow them to offer compassionate care and support to each patient.

The **Pink Ribbon Empowerment Program** offers culturally competent, age-appropriate education highlighting the importance of breast health and self awareness.

The **Pink Ribbon Bag Program** distributes support bags with uniquely selected items that bring comfort and hope to women newly diagnosed with breast cancer. The complimentary bags are provided upon request worldwide to any woman recently diagnosed.

Through the continuous support of our community, the ProScan Pink Ribbon Centers and Mammogram Match Program have provided over 1,800 complimentary mammograms to underinsured women and follow-up services to 323 of those patients, which resulted in the diagnosis of 11 breast cancer cases that may have otherwise gone undetected without the assistance of the Pink Ribbon Programs. In addition, over 450 women have received complimentary transportation in the Cruisin' for a Cure Pink Vans, 2,800 Pink Ribbon Bags have been distributed to women recently diagnosed with breast cancer, and thousands of other women have been touched through the education outreach efforts of the Pink Ribbon Empowerment Program over the years.

As the New Year begins, we ask that you consider supporting the Pink Ribbon Programs as we strive to reach more women in 2012 than ever before!

To request more information about any of the Pink Ribbon Programs, call 1-866-557-PINK or visit www.proscanwomen.org.





Enriching Lives

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- Writers: ProScan Editorial Staff
- Designer: Tom Anneken

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AVEDA Cut-A-Thon

In Celebration of Breast Cancer Awareness Month, Aveda Salon in Kenwood Towne Center hosted a “Cut-A-Thon” with the Cris Collinsworth ProScan Fund (CCPF) as the main beneficiary. October shoppers could visit the Aveda store to receive a hair cut for \$20 with all proceeds benefiting the CCPF Pink Ribbon Programs. The \$20 hair cuts and personal donations at the Cut-A-Thon raised a total of \$576 to support the Pink Ribbon Programs, including the Pink Ribbon Mammogram Match, Cruisin’ for a Cure Vans, Pink Ribbon Bags, ProScan Pink Ribbon Centers, and the Pink Ribbon Empowerment Program.

Aveda stores have also donated hand lotions to be included in the Pink Ribbon Bags that are distributed to women newly diagnosed with breast cancer to help them throughout their healing journey. Aveda continues to promote awareness and support to the Cris Collinsworth ProScan Fund. Thanks Aveda!

Aveda has a professional network of nearly 7,000 salons and spas worldwide specializing in plant-based hair care, skin care, makeup, perfume, and aromas that are professionally developed, clinically tested, and go to exceptional lengths to be respectful of the earth. For more information on Aveda, visit www.aveda.com.

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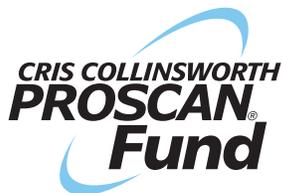
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